

Frontend Engineer with **3 years of experience** building performant, scalable web applications using **React.js**, **Next.js**, and **TypeScript**. Delivered production systems for **KPMG**, **Coca-Cola** and **D2C Brands** that increased user engagement from **24%** to **45%**. Specializes in SSR, streaming, caching strategies, and performance optimization.

TECHNICAL EXPERIENCE

SDE 1 **Feb 2025 — Mar 2026**
Infinite Locus Pvt. Ltd. *Gurugram, India*

- Developed IAM system in React + TypeScript with RBAC and secure session handling for role-based access for Quick Commerce admin workflows.
- Built OOP-based API layer with Axios interceptors and TanStack Query, centralizing requests and improving data consistency.
- Optimized SSR flows in Next.js for apps with 250,000+ users, reduced LCP by 500ms, improved user retention by 20%.
- Handled duplicate API calls via query dedup + caching, stabilizing data flow and reducing network load approx 30%.
- Built WCAG 2.1 AA compliant interfaces across all projects, ensuring keyboard navigation, screen reader support, and proper ARIA labeling to reach users with disabilities.

Frontend Developer **Feb 2024 — Jan 2025**
Cogniferentials Consultancy Pvt. Ltd. *Greater Noida, India*

- Owned end-to-end frontend as sole engineer, designing architecture, integrating REST APIs, and shipping on 2 week agile sprints.
- Conducted A/B tests on layout variations and interaction patterns, driving Lighthouse performance scores from 68 to 82 and measurably improving user task completion rates.
- Collaborated with backend developers on API contracts, iterating on features to ensure alignment with requirements.

React.js Intern **Mar 2023 — Jan 2024**
Graviton Web Technology *Bengaluru, India*

- Fixed critical cart state desynchronization bug blocking 15% checkout transactions, restoring functionality within an hour.
- Wrote Jest unit tests for Checkout and Cart components, boosting coverage 40% to 75% and preventing regressions.

SKILLS

| | |
|---------------------------|--|
| Languages | TypeScript, JavaScript(ES6+), Java |
| Frontend | React.js, Next.js, Redux Toolkit, Redux Thunk, Redux Saga, Zustand, Shopify Liquid |
| API Integration | RESTful API, GraphQL API, axios, Tanstack Query (React Query) |
| UI Styling | Tailwind CSS, shadcn/ui, sass, CSS3, HTML5, jQuery |
| Performance and UX | SSR, Code Splitting, Lazy Loading, Memoization, Virtualization, Core Web Vitals, Streaming |
| Backend | Node.js, Express.js, MongoDB |
| SDK | Razorpay, Google Maps, Event Trackings (GA, Moengage, CleverTap), Firebase (Cloud Messaging) |
| Tools | Git, Docker, Vite, Postman, Figma, Jira, AWS (EC2, Cloudfront, S3), CI/CD (Jenkins), Jest |

PROJECTS

KPMG's Internal Financial Valuation Tool

React.js, Tanstack Query, AG Grid, Zustand, TypeScript

- Built fintech platform replacing Excel with React app, reducing model valuation effort from 18hrs to less than an hour.
- Implemented secure session management with encrypted JWTs, and auto-logout on inactivity passing enterprise security audits.

Coca-cola - Sprite's Joke in a Bottle Microsite

[Live Demo](#)

Next.js, PWA, shadcn/ui, Tailwind, FCM, GluedIn SDK, Adobe Alloy, Google Analytics, Redux Toolkit, TypeScript

- Developed and maintain Sprite's campaign with 50,000+ daily traffic across web as well as mobile-web.
- Built Sprite UGC moderation engine handling 3,000+ daily submissions with automated filters and review queues.
- Implemented PWA along with FCM push notifications, integrated GA and Adobe Alloy SDK for tracking and analytics.

Nutrabay D2C Ecommerce

[Live Demo](#)

NextJS, Sass, Redux, Redux Saga, Express.js, Moengage, Google Analytics, JavaScript

- Migrated PDP from CSR to SSR with async states, improving FCP by 40% and reducing bounce rates by 18% on mobile devices.
- Built Express.js based reverse proxy setup to abstract backend endpoint origin and integrated APIs in Next.js using Redux Saga.

Wellbeing Nutrition D2C Ecommerce

[Live Demo](#)

Shopify Liquid, Google Analytics, Clevertap JavaScript, ExpressJS, MongoDB

- Built wishlist engine with Node.js middleware storing product IDs in DB, using GraphQL to sync and fetch data from frontend, integrated CleverTap for analytics.
- Developed and managed BYOB template under sale via feature flags, integrating dynamic data from Shopify Admin CMS.

EDUCATION

Bachelor of Computer Applications, *University of Lucknow*

Oct 2021 — Feb 2024